



PUBLIC RELATIONS PORTFOLIO

— Influence, Simplified.

MORE SLIDES

WHO WE ARE

A dynamic, results-driven PR and influencer marketing agency with a powerhouse network of top-tier influencers across the MENA region and globally. We specialize in bridging the gap between brands and influential voices in fashion, beauty, lifestyle, entertainment, and beyond—delivering authentic, high-impact campaigns that resonate with audiences

OUR PROMISE

We don't just connect you with influencers—we engineer influence that delivers measurable impact.



NAGHAM AMER

Events & PR Specialist



OUR CORE STRENGTHS

- ✓ Elite Influencer Network – Access to local trendsetters and international stars who drive engagement and brand loyalty.
- ✓ End-to-End Campaign Management – From strategy and influencer selection to contract negotiations, logistics, and compliance—we handle it all.
- ✓ Brand-Centric Approach – Every collaboration is tailored to align with your brand's DNA, values, and image, ensuring seamless integration.
- ✓ Global Reach, Local Expertise – Deep regional insights combined with international execution capabilities.
- ✓ Risk-Free Execution – We manage legalities, paperwork, and logistics so you can focus on creativity and ROI.



WHY PARTNER WITH US?

- ✓ **For International Brands:** We unlock the MENA market with culturally attuned strategies and hyper-localized influencer partnerships.
- ✓ **For Local Brands:** We amplify your reach through global influencer collaborations while keeping your regional authenticity intact.
- ✓ **For Government & Public Sector:** We craft compelling narratives through trusted voices to enhance public engagement and awareness.



WHAT INFLUENCE LOOKS LIKE

Real campaigns. Real creators. Real results.

Here, we've handpicked some of our favorite PR and influencer moments — the kind that turned heads, sparked conversations, and delivered real results. From major collabs to viral hits, these videos show how we turn ideas into stories, connect the right voices with the right brands, and make every campaign count.



















From local startups to global icons —
these are the brands that choose to
grow with us.

LET'S COLLABORATE

Ready to elevate your brand's presence?

Let's turn influence into outcomes

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WHITE & BLACK

Stay in the Loop



THANK YOU



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